



# EFFECTIVE LEADERSHIP IN A MALAYSIAN CULTURAL CONTEXT

Organizations today place great emphasis on identifying and cultivating individuals with good leadership capabilities. Effective leaders help to ensure that your organization's objectives and goals are met, while at the same time ensuring teams remain cohesive in their collaboration and communication with one another. For leadership teams made up of individuals from diverse backgrounds and experiences, collaboration and teamwork can be a challenge as differences in culture, management styles and personalities often lead to conflict if they are not managed properly. How can you learn to understand and respect each other's differences in personality and management styles? How can you build trust in relationships and foster a collaborative spirit? And how can you commit to a common goal and support each another in achieving this goal?

Through our 'Effective Leadership in a Malaysian Cultural Context' Public Program, you will learn to identify what an effective leader looks like, especially in a Malaysian business setting. You will understand how to achieve greatness as a team and as a leader by setting achievable goals for the organization. You will become aware of your own cultural values and how it affects your approach to communication, dealing with uncertainties and decision making. Lastly, you will also be helped to understand how to act, communicate and build strong relationships with those you lead and network with each day.

By the end of the two-day program, you will not only learn how to get the most out of the team you lead, but also how you can motivate your team to GIVE you their best.

## WORKSHOP BENEFITS

- **IDENTIFY** what effective leadership looks like
- **UNDERSTAND** leadership within a Malaysian cultural context
- **LEARN** to generate better productivity through collaboration and teambuilding
- **UNDERSTAND** the principles of influencing others
- **BUILD** strategic relationships within your team and with peers

## WHO WILL BENEFIT

- **Team leaders** with direct reports
- **Managers** leading multicultural or global teams
- **Expats** managing a Malaysian team
- **Anyone** wanting to take on a leadership role

**Designed to assist new & existing leaders to clearly understand the Malaysian expectation of leadership based on the local value system.**



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Culture Boleh Global Training PLT

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47170 Puchong, Selangor D.E.

# STEVE L. MUHS (M.Ed.) | CULTURE BOLEH GLOBAL TRAINING PLT

Steve is a member of the global community and as such has enjoyed the opportunity to work with and train people from over 50 different countries. Having spent the last 15 years living and working in Malaysia, he hasn't just taught cultural awareness, he's lived it.

Steve is an enthusiastic and dedicated trainer who operates an active learning environment and always keeps his participants amused and challenged. He thrives on challenges and is always looking for ways to engage and affect his audience. He has enjoyed working with a variety of organizations throughout Asia, designing and facilitating courses that have cooperatively met their objectives with great success.

## WORKSHOP OUTLINE

### MODULE 1: ARE YOU LEADERSHIP MATERIAL?

- Identifying true leadership
- What kind of leader are you? What kind do you want to be?
- Fundamental concepts and strategies of strong leadership skills

### MODULE 2: LEADERSHIP IN A MALAYSIAN CULTURAL CONTEXT

- Understanding hierarchy
- The Malaysian view of responsibility and accountability
- Leading in a relationship centred culture

### MODULE 3: BUILDING STRATEGIC RELATIONSHIPS THROUGH SKILLFUL COLLABORATION AND TEAMBUILDING

- Developing a communication strategy – Know your team
- Building trust with others and overcoming the barriers to trust
- Manage, don't avoid conflict

### MODULE 4: LEADERS INFLUENCE OTHERS

- Principles of influencing others
- Influencing up and Influencing down
- You know what you want – Do you know what they want?

### MODULE 5: COACHING FOR GREATER EFFECTIVENESS

- Building the right relationship with your subordinates
- Making an assessment and challenging the individual

### MODULE 6: MAXIMIZE YOUR LEADERSHIP SKILLS THROUGH SMART GOALS

- SMART goals that work for you
- Developing a personal action plan

#### Terms & Conditions:

1. Registration will be confirmed upon receipt of your completed registration form. 2. Full payment must be made before the date of the workshop. 3. If you are unable to attend, a substitute delegate is welcomed at no extra charge. Please provide the name and the title of the substitute delegate at least 5 working days prior to the workshop. Alternatively, your registration can be credited to a future event within the next 6 months. 4. Cancellations must be in writing by fax or email at least 2 weeks prior to the event. Regrettably, no refund can be made less than 2 weeks prior to the event. However, a complete set of conference documentation will be given. 5. All speakers and topics are correct at the time of printing. Culture Boleh Global Training PLT reserves the right to substitute speakers and cancel or alter the content and timing of the program for reasons beyond its control.



PSMB Certified Trainer  
Advanced CQ Certified Facilitator  
Certified Executive Coach

## WORKSHOP DETAILS

Date: 6 – 7 September 2018

Time: 9am – 5pm

Location: Pullman KL Bangsar,  
No 1, Jalan Pantai Jaya Tower 3,  
59200 Kuala Lumpur.

## WORKSHOP FEE

Regular rate: RM 2900/pax

Early bird rate (register before 26  
April 2018): RM 2500/pax

Group registration (4 pax or more):  
RM 2300/pax

**Register 5 participants and  
the 6<sup>th</sup> participant is FREE!**

HRDF  
claimable

## PARTICIPANT DETAILS

Name:

Organization:

Designation:

Email:

Phone:

## PAYMENT DETAILS

Cheque payable or transfer to:  
Name: CULTURE BOLEH GLOBAL  
TRAINING PLT  
Bank: CIMB BANK BERHAD  
Account No: 80-0338879-3

Scan & email payment slip to  
info@cultureboleh.com

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**HURRY! BOOK  
YOUR SEATS  
NOW!**

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